



Div.: 9262709 Canada inc.

AGREEMENT BETWEEN:

Umediatv 9262709 Canada inc., having its main establishment at
450 Sainte-Foy Blvd., Longueuil, province of Quebec, district of Longueuil, J4J 5G5

AND:

Name:		
Address:		
City:	Province:	Postal Code:
Telephone:	Cellular:	Fax:
Area:	E-mail:	

THE PARTIES RECOGNIZE THAT:

- The present agreement is for a period of _____ months, beginning _____ and ending _____.
- Umediatv** is authorized to place _____ inches plasma screen, with the following serial number: _____ at the above-mentioned **Host's** place.
- The **Host** accepts that **Umediatv** installs in his establishment the monitor in the following place: _____ . The equipment will stay at this place and will not be moved without the written consent of **Umediatv**. The **Host** will have to supply an Internet access 7 days a week, 24 hours a day.
- The monitor will be installed at **Umediatv's** expenses, and the latter will assume the normal maintenance costs for the duration of the agreement.
- Following the signature of this agreement, **Umediatv** will contact the business people of the sector to propose them an advertising space on the monitor installed at the **Host's** place.
- Umediatv** grants to the **Host**, for his own publicity and without any expenses, three (3) different and exclusive presentations of a duration of fifteen (15) seconds each, and also grants the privilege to replace twice a year the three (3) new visual messages.
- The **Host** will use the bottom or the right side of the screen to display all his messages and to change them as wished from their own office since direct access to our server will be available without cost.
- The **Host** gives to **Umediatv** the exclusivity of any television advertising inside his establishment.
- The **Host** recognizes his responsibility in case of loss, destruction and/or breakings caused to the monitor, except in case of normal wear and tear, for the duration of this agreement.
- Upon notice to the **Host**, **Umediatv** may transfer all his rights and obligations resulting from this agreement.
- If the business people of the sector, for any reason whatsoever, do not wish to participate in the project, **Umediatv** can end this agreement at any time.
- If the **Host** sells his business, the new buyer will be bound to the terms of this agreement for the remaining period of the contract.
- If the **Host** closes his doors, he will have to inform Umediatv immediately so that the latter can take back his material.
- The signatory acting for the **Host** declares to be duly authorized to act on his behalf.
- Special clause:

Signed in: _____, this _____ 20_____

For **Umediatv**

For the **Host**