



AGREEMENT BETWEEN:

ROSA MÉDIA, 7341172 CANADA INC., having its main establishment at 555 d'Auvergne St., Longueuil, province of Quebec, district of Longueuil, J4H 4A3.

AND:

Name: _____		
Address: _____		
City: _____	Province: _____	Postal Code: _____
Telephone: _____	Fax: _____	
Sector: _____	E-mail: _____	

(Hereinafter: *the Host*)

THE PARTIES RECOGNIZE THAT:

- The present agreement is for a period of 30 months, beginning _____ and ending _____.
- Rosa Média** is authorized to place a 42" plasma screen, with the following serial number: _____ at the above-mentioned **Host's** place.
- The Host** accepts that **Rosa Média** installs in his establishment the monitor in the following place: _____ . The equipment will stay at this place and will not be moved without the written consent of **Rosa Média**. **The Host** will have to supply an Internet access 7 days a week, 24 hours a day.
- The monitor will be installed at **Rosa Média's** expenses, and the latter will assume the normal maintenance costs for the duration of the agreement.
- Following the signature of this agreement, **Rosa Média** will contact the business people of the sector to propose them an advertising space on the monitor installed at the **Host's** place.
- Rosa Média** grants to **the Host**, for his own publicity and without any expenses, three (3) different and exclusive presentations of a duration of fifteen (15) seconds each, and also grants the privilege to replace twice a year the three (3) new visual messages.
- The Host** gives to **Rosa Média** the exclusivity of any television advertising inside his establishment.
- Afterward, **the Host** will become the owner of the screen, the cabling and the support, except the Digital Media Player with the serial number : _____, which remains the exclusive property of **Rosa Média**.
- At the expiry of the agreement, if **the Host** wishes so, he can rent the plasma screen to **Rosa Média** for advertising purposes and on the basis of new conditions that will be defined at this moment.
- The Host** recognizes his responsibility in case of loss, destruction and/or breakings caused to the monitor, except in case of normal wear and tear, for the duration of this agreement.
- Upon notice to **the Host**, **Rosa Média** may transfer all his rights and obligations resulting from this agreement.
- If the business people of the sector, for any reason whatsoever, do not wish to participate in the project, **Rosa Média** can end this agreement at any time.
- If **the Host** sells his business, the new buyer will be bound to the terms of this agreement for the remaining period of the contract.
- If **the Host** closes his doors, he will have to inform **Rosa Média** immediately so that the latter can take back his material.
- The signatory acting for **the Host** declares to be duly authorized to act on his behalf.
- Special clause: _____

SIGNED IN: _____, THIS _____ 20_____

For **Rosa Média**

For **the Host**